

OK

REP HEADLINE# 6374932 TRF# 336882 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.09
CHANGES ** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6374932 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY :30 10/16 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.09

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 OK-OFFER ADDED
TTLS \$83,700
PLEASE CONFIRM, THANKS!

Black/white

OK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS /WK:	:WEEK INVT	:DAYS	:TOTL: SPTS:
13	S		600P-630P	30		\$850.00	10/20	10/20	0		SAT	0
PROGRAM : NEWS												
21	A		1135P-105A	30		\$1,700.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
ORD COM1: CREDIT. CHERYL WILL HANDLE												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-13 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#13	MISSED: SAT/600P-630P OCT20								
				OFFER: SAT/1135P-105A OCT20								
				CMT: CREDIT. CHERYL WILL HANDLE								
				30S \$850.00 (OCT19/12)								
				30S \$1,700.00 PLS ADVISE.								

21

due to cash

NA

PA due to Leg Code

8850 from HC 636678

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
OCT/12			83700.00									
CONTRACT TOTAL												83700.00
TOTAL SPOTS												43

MARKET TOTALS \$251,060 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE